



EUROPE FOR CITIZENS—CITIZENS FOR EUROPE



# PLUS EUROPE [BUSINESS] FORUM WORKING LUNCH

PLUS EUROPE ASSOCIATION

This project belongs to the Plus Europe [Business] Forum programme, an initiative of the Plus Europe Association to promote dialogue and active participation of the business and professional sectors in European governance.

Therefore, the Plus Europe Association helps to introduce the European reality and its importance in the economic and social development of the EU and its member states.

## PLUS EUROPE ASSOCIATION

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# PLUS EUROPE [BUSINESS] FORUM WORKING LUNCH

## BUSINESS PARTICIPATION IN THE EU

### Project description

The Working Lunch project belongs to the Plus Europe [Business] Forum programme, an initiative of the Plus Europe Association whose main objective is to contribute to the European integration from a business and professional perspective.

The Plus Europe [Business] Forum is a meeting point for entrepreneurs and professionals to share their vision of the European integration development and to learn what is being done in the European institutions by its European policymakers and experts.

### Target participants

This project is addressed to local, national and/or international entities with a defined organisational territory and sector.

### Format

The Plus Europe [Business] Forum Working Lunch sessions consist of a two hour lunch meeting that includes a presentation by an expert of the European institutions and a debate with all the participants.

### The Plus Europe [Business] Forum

The Plus Europe [Business] Forum aims to be the framework for those companies, professionals and entities interested in being present and participate in the economic and civic development of Europe.

The Plus Europe [Business] Forum is a network of local, national and international companies that want to participate in the European Union policymaking and development.



### *About the Plus Europe Association*

*The Plus Europe Association is a civic entity headquartered in Barcelona that acts as a bridge between citizens and European Institutions.*

*Plus Europe's mission is to be a catalyst for citizen participation in European governance.*

*In other words, Plus Europe works to promote civic networks related to the business, professional and civic sectors in order to develop a more active role in European governance, since greater civic participation in Europe means a better Europe for everyone.*

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